

MC LIVE WEBINAR

Thursday, September 12, 11:00am Central Time

More Than a Profile: Understanding and Optimizing MinistrELife

Join us for an equipping conversation with Jill Duroseau, Team Lead for MinistrELife. We'll explore the vision, potential and "how to" of this new networking platform designed to be a "vibrant community for ministerial leaders." It's our sense that this tool created by ABHMS is designed to not only replace the historic "ABPS System," but to do so with wider networking and inclusion goals. To learn more visit <https://ministrelife.org> .

About Jill Duroseau

Owner, Know Your Cross, Marketing and IT ministrELife, Team Lead



Jill Duroseau was privileged to start her career working with global consumer products companies, Johnson & Johnson, and Gillette, in several brand marketing and business development roles. At Gillette, she managed such well-known brands as White Rain and Right Guard, just to name a few. She then went on to lead the marketing team at SEI, an IT Solutions Company. It is there that she used her marketing training in truly understanding the consumer to create highly customized IT solutions for their top clients. Jill is classically trained in marketing with both a B.S. and MBA in that field. Additionally she earned a Master's in Strategic Communication from Columbia University in New York City, which has allowed her to gain expertise in the latest methods and technologies used in communication. As the President of Know

Your Cross, Marketing and IT, she leads a team of professionals that specializes in highly customized marketing and IT communications strategies for non-profits and faith based organizations.

ZOOM LINK INFO:

Topic: More Than a Profile: Understanding and Optimizing MinistrELife

Time: Sep 12, 2019 11:00 AM Central Time (US and Canada)

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